What is it?
Topeka’s Top 20 Under 40 program provides the Jayhawk Area Council with the opportunity to honor the leaders around us and to demonstrate to younger generations, the qualities great leaders possess, all while raising funds to directly support the Council’s outreach programs.

What’s the process?
- Individuals between the ages of 18 and 40 are nominated for the honor.
- Once applications are received they are reviewed by a selection committee made up of Topeka and Shawnee County community, government and business leaders.
- After a thorough and thoughtful review by the selection committee, the 2019 honorees will be announced the week of Aug. 19.
- After the 20 honorees are made aware of the selection, several requests are made of the individuals. They will be asked to participate in a photo shoot, provide information for a television recording, attend socials and the honoree banquet.

Who are the Selection Committee and Steering Committee Members?
- The Steering Committee is a group of individuals who oversee all of the planning and execution for the program. They are community members, business leaders and some are even past 20 Under 40 Honorees. Erin Aldridge, Development Director of the Jayhawk Area Council helps guide this process and aids in all logistics of the event.
- The Selection Committee is a separate group of business and community leaders who are asked to do the heavy lifting of reading EVERY application and making the tough decision of who to honor this year. None of the Selection committee members are members of the Steering Committee. This keeps them totally autonomous from the rest of the process.

Who does the banquet support?
The nearly 5,000 youth of the Jayhawk Area Council's Scouting and Exploring Programs.

Do Sponsoring Companies have an honoree placed in the Class?
No. Unlike other honoree type events, this is a totally grass roots process. While we work with a number of influential companies in town we do not allow the “placement” of honorees into the class based on a donation. Once honorees are selected steering committee members do go directly to the honoree’s company and affiliations asking them to considering sponsorship and attendance to the event. Not only because they deserve it, but because it’s our way to raise funds to support the youth in our community.

Special Thanks to 2020 Presenting Media Sponsors:
KSNT
TK – Topeka’s Business Magazine
2020 Topeka’s Top 20 Under 40
Sponsorship Opportunities

Presenting Sponsor - $10,000
- Up to 3 tables of eight with preferred seating at Banquet
- Exclusive Invitation to Honoree Social
- Logo on event website
- Logo on all event materials
- Recognition in Winter issue of TK magazine*
- Inclusion in Media releases and publicity efforts
- Recognition at all events, including opportunity to address the guests at the banquet

Platinum Sponsorship - $5,000
- 2 tables of eight at Banquet
- Exclusive Invitation to Honoree Social
- Logo on event website
- Recognition in Winter issue of TK magazine*
- Inclusion in Media releases and publicity efforts
- Logo on event program cards
- Recognition at all events

Gold Sponsorship - $2,500
- 1 table of eight at Banquet
- Exclusive Invitation to Honoree Social
- Logo on event website
- Recognition in Winter issue of TK magazine*
- Inclusion in Media releases and publicity efforts
- Logo on event program cards
- Recognition at all events

Silver Sponsorship - $1,000
- 1 table of eight at Banquet
- Recognition in Winter issue of TK magazine*
- Inclusion in Media releases and publicity efforts
- Recognition at all events

Table Sponsorship - $500
- 1 table of eight
- Inclusion in Media releases and publicity efforts

Individual Seats - $65
- 1 seat at Topeka’s Top 20 Under 40 Banquet on Thursday, November 12, 2020

* To be included in TK Magazine Ad, Sponsorship commitment must be received by October 1st.

The Jayhawk Area Council, Boy Scouts of America is a 501(c)(3) non-profit organization. Fair market value for goods received through Topeka’s Top 20 Under 40 Banquet is approx. $25 per ticket ($200 per table).
2020 TOPEKA’S TOP 20 UNDER 40 SPONSORSHIP COMMITMENT FORM:

Contact Name: ____________________________________________

Company: ________________________________________________

Address: ________________________________________________

City/ST/Zip: ______________________________________________

Phone: ________________________ Fax: ________________________

Email: __________________________________________________

__ Yes! Please sign us up as a Sponsor of Topeka’s Top 20 Under 40

Sponsorship & Entry Opportunities (Please choose one)
__ Presenting Sponsor - $10,000 – 24 seats
__ Platinum Sponsor - $5,000 – 16 seats
__ Gold Sponsor - $2,500 – 8 seats
__ Silver Sponsor - $1,000 – 8 seats
__ Table Sponsor - $500 – 8 seats
__ Individual Seats - $65 each x ____ = $_____

__ I/We won’t be able to participate but wish to donate -$_________

Contact Signature for Commitment: ____________________________

Payment Information:
__ Enclosed is my Check/Cash
   Please make checks payable to: Jayhawk Area Council, BSA

__ Please Invoice me/my business.

__ I wish to pay by CREDIT CARD: Visa / MasterCard / DSC / AMX
   CC Number: _________________________________
   Expiration Date: ___/___ VCode: ________ (from back of card)
   Name on Card: _________________________________

Signature for Credit Card Purchase: ____________________________

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